

# Sponsorship Packet

Monday, November 24, 2025 11:30 AM-1:00 PM

Grandover Resort 1000 Club Rd. Greensboro, NC 27407

Presented by





Dear Friend,

On November 24, 2025, the North Carolina Triad Chapter of the Association of Fundraising Professionals (AFP) will host its annual National Philanthropy Day Luncheon at the Grandover Resort in Greensboro, NC. Each year, this event honors individuals and organizations across the Triad that have made significant contributions through their leadership, volunteer service, and philanthropy.

The luncheon brings together community leaders, business professionals, non-profit organizations, and honorees in celebration of the spirit of giving that is alive and well in the Triad. We will recognize recipients in the following categories:

Lifetime Achievement in Philanthropy
Legacy of Philanthropic Impact
Champion of Diversity
Outstanding Philanthropist

Outstanding Business in Philanthropy

Outstanding Philanthropic Organization

Outstanding Emerging Philanthropist

Outstanding Youth in Philanthropy

Outstanding Volunteer Fundraiser

Outstanding Fundraising Professional

Each honoree receives two complimentary tickets! We invite you to join us as a sponsor this year as we recognize individuals and organizations that are "Changing the Triad with a Giving Heart." The attached information packet highlights our National Philanthropy Day sponsorship levels. Your investment will honor and celebrate those who have enriched the Triad through their giving, volunteerism, or professional service.

Please feel free to reach out to one of us if you have questions. You may also visit afptriadchapter.org/nationalphilanthropyday for more information. Thank you for your consideration and for all that you and your colleagues are doing by "Changing the Triad with a Giving Heart."

Sincerely,

Regina Craven
National Philanthropy Day Co-Chair
cravenra@unc.edu

Noelle Stevesonn National Philanthropy Day Co-Chair n.stevenson@ymcanwnc.org Elizabeth Freeze President, AFP Triad Chapter efreeze@guilford.edu



### SPONSORSHIP OPPORTUNITIES

SPONSOR BENEFITS	PRESENTING SPONSOR \$5,000	GOLD SPONSOR \$2,500	SILVER SPONSOR \$1,250	TABLE SPONSOR \$750	GIVING HEART SPONSOR \$250
Recognition from Stage	YES	YES	YES		
NPD Event Signage	PREMIUM	YES	YES		
"Spirit of Philanthropy" Honoree	2	1	I	1	I
Reserved Seating at NPD Luncheon	2 TABLES (16 SEATS)	I TABLE (8 SEATS)	I TABLE (8 SEATS)	I TABLE (8 SEATS)	2 SEATS
Sponsorship Recognition at Table	YES	YES	YES	YES	
NPD Email Invitation Presence	NAME & LOGO	NAME & LOGO	NAME	NAME	
NPD Event Program Presenc	e FULL PAGE	FULL PAGE	HALF PAGE	NAME	NAME
AFP Website Presence	PROFILE & LINK	NAME & LOGO	NAME	NAME	
AFP Chapter Monthly Email Presence	LOGO & LINK	NAME & LINK	NAME		

Additional seats are available for purchase (2 max per table) at \$75 per ticket. Max seats per table is 10.

As an official sponsor of the Triad's National Philanthropy Day event, you will have the opportunity to recognize someone special from your organization as a "Spirit of Philanthropy" Honoree. Honorees may be an individual or couple who you would like to recognize for their dedication and support of your organization. Honorees will be recognized on the website, in print media, and with a premier award, which you will be able to present at time and place that best honors your recipient and organization.



# **National Philanthropy Day®**SPONSORSHIP AGREEMENT

Name of Sponsor, Company, or Organization	
Name as it should appear in print:	
Contact Person:	
Contact Phone & Email Address:	
Organization Address:	
City, State, Zip:	
Organization Website:	-
Selected Sponsorship Level:	
Presenting Sponsorship \$5,000 Gold Sponsorship \$2,500 Silver Sponsorship \$1,250 Table of Philanthropy Sponsorship \$750 Giving Heart Sponsorship \$250 *We will recognize a Spirit of Philanthropy Honoree **We would like to purchase additional seats (2 max per table) at \$75 per ticket. Max seats	per table is 10.
*This selection differs from previously nominated honorees and can be added to any sponsorship or selected as an indivi	dual item.
Name of Honoree(s):	-
Signature of Sponsor Contact:	
Please send me an invoice for payment	

Please remit payment to: AFP – NC Triad Send to: Alyssa Fuentes AFP – NC Triad Chapter PO Box 92 Kernersville, NC 27285 afptriad@gmail.com

Upon receipt of this agreement, a member of the National Philanthropy Day Planning Committee will contact you regarding additional details and required information.

## National Philanthropy Day® SAMPLE MARKETING

### Press Release Sample



PO Box 25334 Winston-Salem, NC 27114

Altina Layman, AFP Triad Chapter President, 336-553-6625, altinal@fellowshiphall.com Ashley Raper, National Philanthropy Day Chair, 336-430-0704, ahraper@guilford.edu

#### The Association of Fundraising Professionals Honors Triad-Area Philanthropists

The Triad Chapter of the Association of Fundraising Professionals is pleased to announce the 2022 National Philanthropy Day Award Recipients. Their philanthropic contributions to the Triad community will be celebrated on November 21, 2022, at Grandover Resort and Conference Center.

National Philanthropy Day, presented by Fox8, UNC Greensboro, Cone Health, and the Association of Fundraising Professionals Triad Chapter, celebrates the many contributions of philanthropists from across the Triad, recognizing individuals, businesses, families, foundations, and organizations who are "Changing the Triad with a Giving Heart." For more information or to purchase tickets, please visit https://www.afptriadchapter.org

#### 2022 National Philanthropy Day award recipients include:

Lifetime Achievement in Philanthropy

Outstanding Philanthropist - Greensboro

Mae Douglas

Outstanding Philanthropist - High Point

Outstanding Philanthropist - Winston-Salem

Inclusion, Diversity, Equity and Access (IDEA) Award - Winston-Salem

Inclusion, Diversity, Equity and Access (IDEA) Award - Greensboro

**Outstanding Emerging Philanthropist** 

**Outstanding Fundraising Professional** 

Outstanding Youth in Philanthropy

Outstanding Business in Philanthropy - Greensboro

Pest Management Systems, Inc.

Outstanding Business in Philanthropy - Winston-Salem Truliant Federal Credit Union

**Outstanding Philanthropic Organization** 

The Leon Levine Foundation

Outstanding Volunteer Fundraiser - Greensboro

Amy Meinecke

Outstanding Volunteer Fundraiser - Winston-Salem
Capital Campaign Tri-Chairs - Danny Newcomb, Anc Newman, and Jason Wenker

Outstanding Volunteer Fundraiser - Randolph County

National Philanthropy Day 2022 is supported by these generous sponsors:

Presenting

WGHP Fox8 Cone Health

Novant Health Forsyth Medical Center Foundation

Arbor Acres

Atrium Health Wake Forest Bantist

Family Services of Forsyth County

Salem One

The Salvation Army of Greater Winston-Salem

Triad Business Journal

Spirit of Philanthropy AuthoraCare Collective

CapDev

Crisis Control Ministry

Crosby Scholars Community Partnership Crossnore Communities for Children

Fellowship Hall

Greensboro Science Center

Guilford College

Habitat for Humanity of Greater Greensboro, Inc.

Kay Donahue

Pest Management Systems, Inc.

Second Harvest Food Bank of Northwest NC

Senior Services, Inc.

The Community Foundation of Greater Greensboro

Trellis Supportive Care

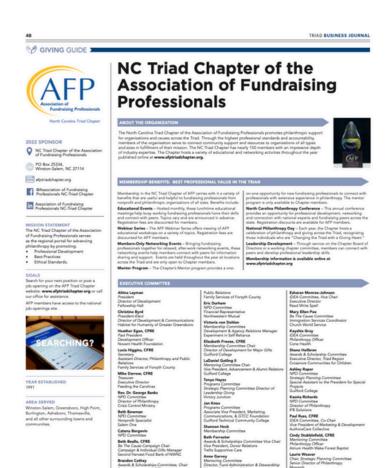
Truliant Federal Credit Union

United Way of Greater Greensboro

About AFP Triad: The Triad Chapter of the Association of Fundraising Professionals is committed to fostering the professional development and growth of fundraising executives in the Triad region of North Carolina. Our national association represents thousands of fundraisers throughout the world. The AFP Triad Chapter promotes the highest professionalism and accountability in philanthropic fundraising. Members are distinguished by altruistic service to the mission of their organization. With nearly 150 active members, the AFP Triad Chapter hosts monthly educational luncheons and an annual conference. Its membership network offers an impressive depth of industry expertise and peer support.

### SAMPLE MARKETING

### Sample Printed/Digital Ad







### SAMPLE MARKETING

### Sample social media templates





















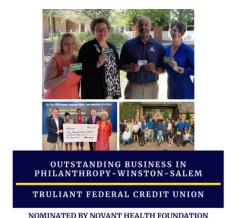




2022 Silver Sponsor



## Sponsor templates

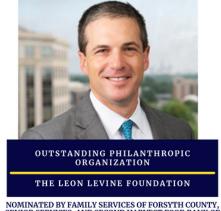






NOMINATED BY WAKE FOREST UNIVESITY SCHOOL OF MEDICINE





NOMINATED BY FAMILY SERVICES OF FORSYTH COUNTY SENIOR SERVICES. AND SECOND HARVEST FOOD BANK OF



