WITH A GIVING HEART

National Philanthropy Day®

Sponsorship Packet

Monday, November 25, 2024 11:30 AM-1:00 PM

Grandover Resort 1000 Club Rd. Greensboro, NC 27407

Presented by





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National Philanthropy Day®

Dear Friend,

On November 25, 2024, the North Carolina Triad Chapter of the Association of Fundraising Professionals (AFP) will host its annual National Philanthropy Day Luncheon at the Grandover Resort in Greensboro, NC. Each year, this event honors individuals and organizations across the Triad that have made significant contributions through their leadership, volunteer service, and philanthropy.

The luncheon brings together community leaders, business professionals, non profit organizations and honorees in celebration of the spirit of giving that is alive and well in the Triad. We will recognize recipients in the following categories:

Lifetime Achievement in Philanthropy Outstanding Philanthropist (Three awards presented from across the Triad) Outstanding Business in Philanthropy Outstanding Philanthropic Organization Champion of Diversity (Formerly IDEA Award) Outstanding Volunteer Fundraiser Outstanding Professional Fundraiser

We invite you to join us as a sponsor this year as we recognize individuals and organizations that are "Changing the Triad with a Giving Heart." The attached information packet highlights our National Philanthropy Day sponsorship levels. Your investment will honor and celebrate those who have enriched the Triad through their giving, volunteerism, or professional service.

Please feel free to reach out to one of us if you have questions. You may also visit afptriadchapter.org for more information. Thank you for your consideration and for all that you and your colleagues are doing by "Changing the Triad with a Giving Heart."

Sincerely,

Tim Young National Philanthropy Day Chair youngt@uncsa.edu Esharan Monroe-Johnson President, AFP Triad Chapter esharan@loveliteracy.org

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National Philanthropy Day® SPONSORSHIP OPPORTUNITIES

SPONSOR BENEFITS	PRESENTING SPONSOR \$5,000	GOLD SPONSOR \$2,500	SILVER SPONSOR \$1,250	TABLE SPONSOR \$750	GIVING HEART SPONSOR \$200
Recognition from Stage	YES	YES	YES		
NPD Event Signage	PREMIUM	YES	YES		
"Spirit of Philanthropy" Honoree	2	I	I	I	I
Reserved Seating at NPD Luncheon	2 TABLES (16 SEATS)	I TABLE (8 SEATS)	I TABLE (8 SEATS)	I TABLE (8 SEATS)	2 SEATS
Sponsorship Recognition at Table	YES	YES	YES	YES	
NPD Email Invitation Presence	NAME & LOGO	NAME & LOGO	NAME	NAME	
NPD Event Program Presend	^e FULL PAGE	FULL PAGE	HALF PAGE	NAME	NAME
AFP Website Presence	PROFILE & LINK	NAME & LOGO	NAME	NAME	
AFP Chapter Monthly Email Presence	LOGO & LINK	NAME & LINK	NAME		

As an official sponsor of the Triad's National Philanthropy Day event, you will have the opportunity to recognize someone special from your organization as a "Spirit of Philanthropy" Honoree. Honorees may be an individual or couple who you would like to recognize for their dedication and support of your organization. Honorees will be recognized on the website, in print media, and with a premier award, which you will be able to present at time and place that best honors your recipient and organization.

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National Philanthropy Day[®] SPONSORSHIP AGREEMENT

Name of Sponsor, Company, or Organization			
Name as it should appear in print:			
Contact Person:			
Contact Phone & Email Address:			
Organization Address:			
City, State, Zip:			
Organization Website:			
Selected Sponsorship Level:			
Presenting Sponsorship \$5,000			
Gold Sponsorship \$2,500			
Silver Sponsorship \$1,250			
Table of Philanthropy Sponsorship \$750			
Giving Heart Sponsorship \$200			
*We will recognize a Spirit of Philanthropy	Honoree		
*This selection differs from previously nominated honoree individual item.	es and can be added to any sponsorship or selected as an		
Name of Honoree(s):			
Signature of Sponsor Contact:			
Please send me an invoice			
Please remit payment to: AFP – NC Triad	Upon receipt of this agreement, a member		
Send to: Alyssa Fuentes	of the National Philanthropy Day Planning		
AFP – NC Triad Chapter	Committee will contact you regarding additional		
PO Box 92	details and required information.		
Kernersville, NC 27285			
afptriad@gmail.com			

DEADLINE FOR PRINT MATERIALS IS FRIDAY, OCTOBER 25, 2024

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National Philanthropy Day[®] SAMPLE MARKETING

Press Release Sample



NC Triad Chapter Association of Fur

PO Box 25334 Winston-Salem, NC 27114

Outstanding Volunteer Fundraiser - Winston-Salem

Capital Campaign Tri-Chairs - Danny Newcomb, Anc Newman, and Jason Wenker Outstanding Volunteer Fundraiser - Randolph County. Joy Hicks

National Philanthropy Day 2022 is supported by these generous sponsors:

Presenting UNC Greensboro WGHP Fox8 Cone Health

Gold Novant Health Forsyth Medical Center Foundation

Silver

Arbor Acres Atrium Health Wake Forest Baptist Family Services of Forsyth County Salem One The Salvation Army of Greater Winston-Salem Triad Business Journal

Spirit of Philanthropy AuthoraCare Collective

CapDev Crisis Control Ministry Crosby Scholars Community Partnership Crossnore Communities for Children Fellowship Hall Greensboro Science Center Guilford College Habitat for Humanity of Greater Greensboro, Inc. Kay Donahue Pest Management Systems, Inc. Second Harvest Food Bank of Northwest NC Senior Services, Inc. The Community Foundation of Greater Greensboro Trellis Supportive Care Truliant Federal Credit Union United Way of Greater Greensboro Victory Junction

About AFP Triad: The Triad Chapter of the Association of Fundraising Professionals is committed to fostering the professional development and growth of fundraising executives in the Triad region of North Carolina. Our national association represents thousands of fundraisers throughout the world. The AFP Triad Chapter promotes the highest professionalism and accountability in philanthropic fundraising. Members are distinguished by altruistic service to the mission of their organization. With nearly 150 active members, the AFP Triad Chapter hosts monthly educational luncheons and an annual conference. Its membership network offers an impressive depth of industry expertise and peer support.

Media Contacts

Altina Layman, AFP Triad Chapter President, 336-553-6625, <u>altinal@fellowshiphall.com</u> Ashley Raper, National Philanthropy Day Chair, 336-430-0704, <u>ahraper@guilford.edu</u>

FOR IMMEDIATE RELEASE

The Association of Fundraising Professionals Honors Triad-Area Philanthropists

The Triad Chapter of the Association of Fundraising Professionals is pleased to announce the 2022 National Philanthropy Day Award Recipients. Their philanthropic contributions to the Triad community will be celebrated on November 21, 2022, at Grandover Resort and Conference Center.

National Philanthropy Day, presented by Fox8, UNC Greensboro, Cone Health, and the Association of Fundraising Professionals Triad Chapter, celebrates the many contributions of philanthropists from across the Triad, recognizing individuals, businesses, families, foundations, and organizations who are "Changing the Triad with a Giving Heart." For more information or to purchase tickets, please visit <u>https://www.afptriadehapter.org/npd2022</u>.

2022 National Philanthropy Day award recipients include:

Lifetime Achievement in Philanthropy Dale E. "Dek" Driscoll

Outstanding Philanthropist - Greensboro Mae Douglas

Outstanding Philanthropist - High Point

Outstanding Philanthropist - Winston-Salem

Kay Donahue

Inclusion, Diversity, Equity and Access (IDEA) Award - Winston-Salem Ercell and Linda Tate

Inclusion, Diversity, Equity and Access (IDEA) Award - Greensboro AARP NC

Outstanding Emerging Philanthropist Stephanie Wilkerson

Outstanding Fundraising Professional

Beth Fischer Outstanding Youth in Philanthropy

Lexi Olive

Jordan Washburn

Outstanding Business in Philanthropy - Greensboro Pest Management Systems, Inc.

Outstanding Business in Philanthropy - Winston-Salem Truliant Federal Credit Union

Outstanding Philanthropic Organization The Leon Levine Foundation

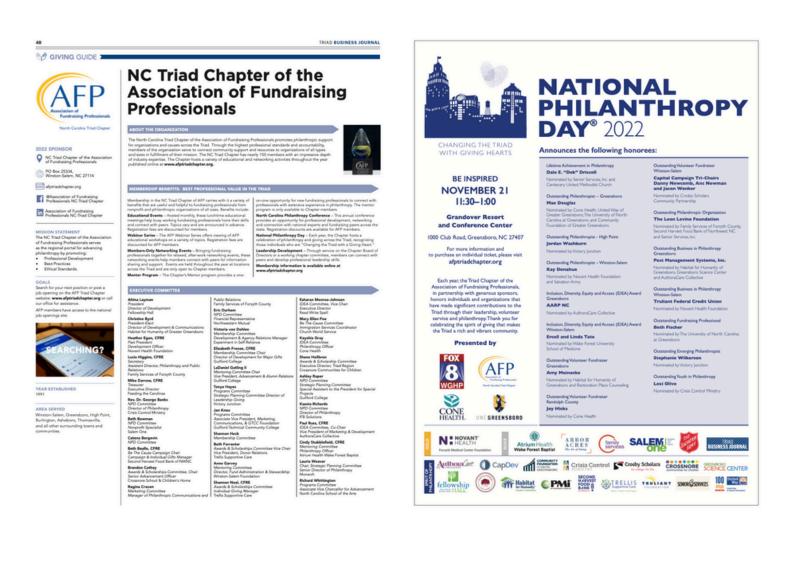
Outstanding Volunteer Fundraiser - Greenshoro Amy Meinecke

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SAMPLE MARKETING

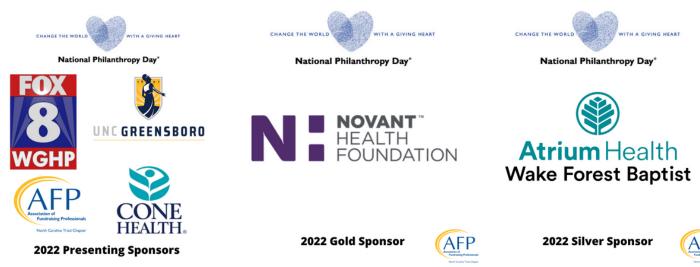
Sample Printed/Digital Ad



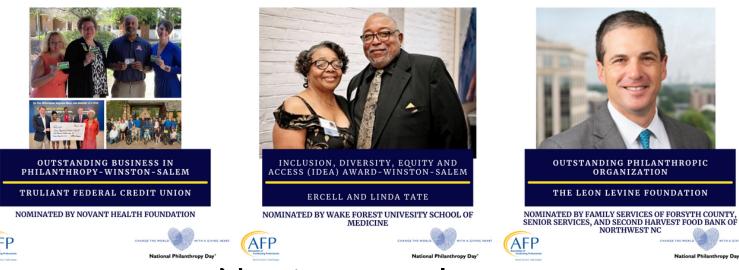
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SAMPLE MARKETING Sample social media templates



Sponsor templates



Nominee templates